



MELISSA THOMPSON

SENIOR GRAPHIC DESIGNER

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- melissathompsondesign.com

SKILLS

InDesign	████████████████████
Illustrator	██████████████████
Photoshop	██████████████████
Word	██████████████████
Excel	██████████████
PowerPoint	██████████████████
Wix	██████████████████
WordPress	██████████

- 5+ years of creative leadership experience.
- Strong leadership, project management, and communication.
- Adept at mentoring and motivating team members, fostering a collaborative and inspiring work environment.
- Art direction and creative strategy for brand cohesion.
- Comprehensive creative process management.
- Innovative thinking for creative marketing.
- Proficiency in Adobe Creative Suite, e-marketing software, and CMS.
- Expertise in diverse design mediums.
- Adaptability and organization in a fast-paced environment.

EDUCATION

Fine Arts / Graphic Design

Kansas State University / 1999 - 2002

WORK EXPERIENCE

SR. MARKETING GRAPHIC DESIGNER

AECOM / Remote - Kansas City / October 2021 - Present

- Designed compelling visuals for proposals spanning sports, aviation, federal, and higher education sectors contributing to winning contracts exceeding \$10 million.
- Collaborated with industry leaders and technical teams to align with client objectives and brand identity.
- Created interactive PDFs, PowerPoint presentations, and templates to support successful proposal submissions.

SR. GRAPHIC DESIGNER

HNTB Corporation / Kansas City, Mo / 2018 - 2021

- Led the visual identity development for complex sports and aviation architecture proposals, encompassing templates, microsites, infographics, and layouts.
- Designed graphics for print and digital materials, enhancing presentations, and maintaining market portfolio websites.

CREATIVE DIRECTOR

Rockhurst University / Kansas City, Mo / 2013 - 2018

- Mentored creatives and managed promotional material and recruitment publications for various campus departments, ensuring brand consistency.
- Led the creation of ad campaign assets across print, digital, web, and billboards.
- Expertly managed budgets, print schedules, and vendor relations, including freelancers and photographers.
- Directed on-campus and off-campus photoshoots for impactful visuals.

GRAPHIC DESIGNER

Husch Blackwell LLP / Kansas City, Mo / 2010 - 2013

- Served as the sole in-house graphic designer for a prestigious 600-attorney law firm, contributing to both internal and external communications.
- Provided invaluable graphic support for successful marketing campaigns.

GRAPHIC DESIGNER

Populous / Kansas City, Mo / 2007-2010

- Played a pivotal role in the design of pursuit proposals, brochures, presentations, and environmental graphics within the dynamic sports architecture field.
- Notably, contributed to the creation of engaging environmental graphics for the renowned Minnesota Twins Target Field.

JR. GRAPHIC DESIGNER

DRI, Design Resources Inc. / Kansas City / 2003-2007

- Developed branding and identification standards for apparel brands.